

Welcome to ISM 3309: Agile Product Ownership!

Hello, and welcome to the course! 🙌 I'm excited to have you here. Over the next eight weeks you'll learn what it takes to be an **Agile Product Owner** — from setting a product vision and understanding customers, through defining value, building a backlog, and planning releases. By the end, you'll have built a complete **Product Ownership Portfolio** on a product of your choice.

Please start by reading through this announcement carefully — it covers how to get oriented and what's due in our first module.

Getting Started — Complete These First!

Course Orientation Activities (Due ASAP):

1. **Welcome Message** — Read the instructor's welcome note.
2. **Syllabus Quiz** — Confirm you've read and understood the syllabus.
3. **Student Introductions** — Post a 2–3 minute video or text introduction including:
 - Your degree and major
 - What inspired you to choose your current major
 - How this course contributes to your goals
 - Any experience you have with Agile, Scrum, or product management
 - Which product-ownership certification interests you most (ICAgile ICP-APO, Scrum Alliance CSPO, or IIBA CPOA), if any
 - Anything else you'd like to share
4. **Set Up LinkedIn Learning** — Confirm you can access LinkedIn Learning with your Broward College account, since our video assignments run through it all term.

 **Attendance verification:** To be confirmed as attending, complete at least one graded activity above (the Syllabus Quiz or your Student Introduction post) by **Friday, October 23, 2026**. Simply logging in does not count. Students who are not confirmed by this date are reported as non-attending and withdrawn from the course.

Note: These items will be graded and will count for up to **2 bonus points** toward your final grade.

About Module 1: Foundations

Module 1 introduces the **Product Owner role** and the basics of **Scrum** — the foundation for everything that follows. This is a deliberate **book-free start**: there are **no textbook readings** this week, so you have time to order your books while still making real progress. Your learning comes from two short LinkedIn Learning courses, and you'll get hands-on right away by building your first **Product Vision Board**.

 **All Module 1 assignments are due by Sunday, October 25, 2026.** Be sure to check the course calendar and any module announcements for the exact time. Discussion 1's peer responses come in Module 2, so watch for that separate due date.

 **Set up Honorlock this week, too.** Your first quiz arrives in Module 2, and all five quizzes are proctored with Honorlock — install the Honorlock Chrome extension now and run its system check so nothing gets in the way on quiz day. Details are in the syllabus.

 **Order your textbooks now** if you haven't already — readings begin in Module 2, so you'll want them in hand by the end of this week.

What's Due This Week (Module 1)

- **LinkedIn Assignment 1:** Agile Product Owner Role: Foundations (Wick) — upload your certificate
- **LinkedIn Assignment 2:** Scrum: The Basics (O'Connell) — upload your certificate
- **Application Exercise 1:** Product Vision Board (practice product)
- **Discussion 1, Part 1:** Product Vision Board — original post

Suggested Order

First, work through the orientation activities above. Then watch both LinkedIn Learning courses — they give you the vocabulary you'll use. Build your Vision Board (Application

Exercise 1) next, and finally post it in Discussion 1. Doing the exercise before the discussion means you'll have something concrete to share.

I'm looking forward to a great term with you all. If you have any questions, post them in the course Q&A forum or reach out to me directly — and don't hesitate to ask early. Welcome aboard!

— Professor Vargas

Module 1 welcome announcement from the ISM 3309C Agile Product Ownership baseline course shell, Broward College Online (TP1).